

ICM My Story Photo Contest Information & Rules



Contest Rules:

How to Win!

1. Photos must be all original content
2. Only photo posts with the hashtag #ICMSpring15 will be considered for the prizes.
3. Photos must be posted on Instagram or Facebook with the tag #ICMSpring15
4. Each time a photo is posted with the tag #ICMSpring15 a ballot will be entered for that student. The more photos posted that relate to the contest, the more ballots will be entered
5. The contest will begin on **April 8, 2015 and all entries must be posted by May 14, 2015.**
6. Winners will be announced the week of May 18th, 2015.

The Important Stuff! (aka: how NOT to win!)

7. No use of profanity, sexually explicit content or other objectionable material. ICM reserves the right to remove content which it deems to be objectionable. Use of objectionable content may lead to disqualification.
8. Contestants may not make posts or comments that may be considered defamatory, obscene, libelous, threatening, harassing, discriminatory, that infringe copyright or are otherwise unlawful, insulting, or disrespectful.
9. If teams take photos of other people they must have their permission in order to post them on Facebook/Instagram
10. All text used in the photos must be original, or if quoting another source, must cite the original source. Plagiarism will not be tolerated.

Important Details!

11. The prize will be awarded to the individual who is drawn at the end of the contest
12. There is no minimum or maximum to the number of photos which an individual posts (remember quality over quantity though!)
13. ICM reserves the right to cancel the contest and not award any prizes if it deems overall interest is not sufficient.
14. ICM reserves the right to use any photo content in its marketing and promotional material.
15. The contest is only open to new students joining ICM in May, 2015.